

Employees who receive **ongoing, effective communication about their benefits** value those benefits **more highly** than those who don't.

But employers are challenged with explaining benefits in a simple way and getting employees to take action.

And employers have limited resources to put together a benefits communications strategy and content.

We can help you provide engaging, easy-to-understand communications for your employees that require no time on your part.

What We Offer.

We can make communication easy for you with our 12-month Employee Benefits Communication Plan. With content on 12 different benefits-related topics—and available in a variety of formats like videos, posters and articles—you can send it all, or pick and choose the content and formats that you want to use to communicate with employees throughout the year.

Want to learn more about how we can help you with employee benefits communications? Contact us today.

Weiner Benefits Group

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56% of millennials want their employers to communicate about benefits in a way that's easier to understand.

(2014 GuideSpark study)



70% of employers struggle to prepare their communications strategies for open enrollment periods.

(2017 SourceMedia Research survey)